

Stelco records

1951-1989

Ontario Editorial Bureau fonds

RG 75-45

Brock University Archives

Creator:	Ontario Editorial Bureau
Extent:	85 cm of textual records (4 boxes) 14 photographs
Abstract:	This archive is part of the larger Ontario Editorial Bureau Fonds (OEB) housed at Brock University. The records contain information about the activities of Stelco. The bulk of the material consists of correspondence, media releases, and promotional material.
Materials:	Correspondence, media releases, newsletters, news clippings, booklets, brochures, reports, and photographs.
Repository:	Brock University Archives
Processed by:	Chantal Cameron
Last updated:	May 2015

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Preferred citation: RG 75-45, Ontario Editorial Bureau fonds, Stelco records, 1951-1989,

Brock University Archives, Brock University.

Acquisition info.: This collection is part of the Ontario Editorial Bureau Fonds, donated by Lou Cahill in November, 1997.

Administrative history:

The Steel Company of Canada (Stelco) was formed in 1910 with the incorporation of the Canada Screw Co. Ltd., the Montreal Rolling Mills Co., the Dominion Wire Manufacturing Co. Ltd., the Hamilton Steel and Iron Co. Ltd., and the Canada Bolt and Nut Co. Ltd. By the 1920s, the company was the largest producer of steel ingots in Canada. The 1930s saw continued success and expansion of the company as Stelco increased its iron and steel capacity by 50 percent. The company continued to prosper throughout the next several decades, with sales revenues exceeding one billion dollars in 1974. In 1980, the company officially changed its name to Stelco, in order to simplify its name in both the French and English language. The company began to experience financial difficulties beginning with the recession in 1982. The troubles persisted for the next 25 years as a result of a decreased demand for steel, labour disputes, and high steel imports. In 2004, Stelco entered bankruptcy protection. By 2007, Stelco had lost \$240 million in its first four quarters after emerging from bankruptcy protection. That same year Stelco was purchased by the United States Steel Corp. Despite efforts to restructure the company, bankruptcy was again declared in 2014.

Scope and content:

The records contain material about the activities of Stelco. Most of the material is correspondence and media releases, as well as some promotional material such as newsletters, booklets, reports, news clippings, and photographs. The original order of the material and folder headings were retained, with the exception of the promotional material. This term was added to clarify the contents of those folders. Duplicates were removed and discarded. Within folders, material is arranged chronologically.

Organization:

The records were arranged into three series:

Series I: Correspondence, 1964-1987

Series II: Media releases, 1965-1987

Series III: Promotional material, 1951-1989

Sub-series A: Booklets, reports and news clippings, 1964-1986

Sub-series B: Newsletters, 1951, 1972-1989

Inventory:**Series I: Correspondence, 1964-1987**

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| 1.1-1.4 | General correspondence, 1964-1967. |
| 1.5 | Stelco Expo, 1966-1967. Contains correspondence and some media releases about the Canadian steel industry's involvement and pavilion at Expo '67. |
| 1.6 | Stelco-Hamilton Chamber of Commerce correspondence, 1968. Contains correspondence about meetings of the Hamilton Chamber of Commerce that included members of Stelco and the Ontario Editorial Bureau. |
| 1.7-1.24 | General correspondence, 1968-1981. |
| 1.25 | International Iron and Steel Institute, 1981. Contains correspondence about the Ladies' Program at the International Iron and Steel Institute. |
| 1.26-1.27 | Dofasco/Stelco, 1983-1984. Contains correspondence and a program proposal concerning the steel industry's position on the Ontario soft drink container regulations. |
| 2.1 | General correspondence, 1984-1985 |
| 2.2 | General correspondence, 1986. |

2.3 General correspondence, 1987.

Series II: Media releases, 1965-1987.

2.4-2.17 Stelco media releases, 1965-1978. Some speeches are also included.

2.18 Media releases, 1978-1979. Contains media releases from the American Institute for Imported Steel, Inc. and American news clippings.

2.19-2.24 Stelco media releases, 1979-1984. Some speeches are also included.

2.25 Dofasco/Stelco (Tinplate) media releases, 1984. Contains media releases and speeches concerning the subject of steel beverage cans versus aluminum and the economic consequences of those employed in the tinplate industry.

2.26-2.28 Stelco media releases, 1985-1987. Some speeches are also included.

Promotional material, 1964-1989 (non-inclusive)

Sub-series A: Booklets, reports and news clippings, 1964-1987

3.1 Booklets & reports, 1964. Contains a newsletter from Page-Hersey Tubes Ltd. announcing their membership with Stelco, and a submission to the Stelco Public Relations Committee by Harry Tompkins.

3.2 Booklets, 1965. Contains a booklet entitled *Stelco in the News: A sampling of Representative Newspaper Clippings during 1964*, and an information package containing news releases, speeches and photographs about the opening of Canada's first 148" plate mill.

3.3 Stelco Research Centre, 1967. Contains booklets about the Stelco Research Centre; a brochure for the film *Steel for the Nation*; media releases related to the opening of the Stelco Research Centre; speeches made at the opening of the Centre; and photographs of the facility.

- 3.4 Reports, 1969. Contains several reports, including a public relations and communications concept for the Steel Co. of Canada prepared by the Ontario Editorial Bureau; a report on Pierre Trudeau and his staff; and a report on air and water quality control prepared in part by the OEB.
- 3.5 Booklets and news clippings, 1971. Contains several drafts of Stelco booklets and news clippings.
- 3.6 Reports, 1972. Contains draft reports prepared by the Ontario Editorial Bureau; Stelco's 1971 Annual Report; photographs; a submission of views and observations of the Steel Company of Canada, Ltd., to the Haldimand Norfolk study on local government re-structuring; and a submission of the Steel Company of Canada, Ltd. with respect to Bill C-256, the Competition Act.
- 3.7 News clippings, 1972.
- 3.8 Reports, 1973. Contains draft reports; the Basic Agreement between Hilton Works (Steel Co. of Canada Ltd.) and Local Union no. 1005 (United Steelworkers of America); the Green Paper on Environmental Assessment by the Ministry of the Environment and the submission of Stelco with respect to the Green Paper.
- 3.9 Reports & news clippings, 1974. Contains a proposal for Stelco's Environmental Program by the Ontario Editorial Bureau; a package of news releases related to Stelco's air and water quality control; and news clippings.
- 3.10 Booklets & reports, 1975. Contains draft brochures entitled *Stelco and the News: A guide to media relations*, and a Stelco Annual Report for 1974.
- 3.11 News clippings, 1976.
- 3.12 Booklets and news clippings, 1977. Contains news clippings and a leaflet about Stelco's product Stelform pipe.
- 4.1 Booklets & reports, 1978. Contains leaflets about Stelco's Lake Erie development and Industrial park; Stelco's Annual Report (1977); TransCanada Pipelines Proceedings at the Annual meeting of shareholders; and TransCanada Pipelines Annual Report (1977).

- 4.2 Reports, 1979. Contains newsletters and articles about Stelco's Lake Erie development and Stelco's Annual Report for 1978.
- 4.3 Stelco's Lake Erie development promotional material, 1980. Contains a press package containing news releases, speeches, brochures and photographs about Stelco's Lake Erie development.
- 4.4 News clippings, 1983. Contains a news clipping on steel versus aluminum pop cans, and an article entitled *Process Automation on Stelco's New Hot Strip Mill*.
- 4.5 Reports & news clippings, 1984. Contains a Stelco Annual Report (1983) and news clippings.
- 4.6 Dofasco/Stelco (Tinplate), 1984. Contains news clippings about the steel versus aluminum pop cans issue and an information package by Laidlaw waste systems entitled *Kitchener, Ontario: The Future of Recycling*.
- 4.7 Booklets, reports & news clippings, 1985. Contains brochures about the region of Hamilton-Wentworth; news clippings; Stelco's Annual Report (1984); a commemorative booklet on the occasion of Stelco's 75th anniversary; and a booklet about the Stelco Research Centre.
- 4.8 Booklets, 1986. Contains a booklet entitled *Water Management* published by the Ontario Ministry of the Environment.
- 4.9 Booklets & reports, 1987. Contains a booklet entitled *Stelco Trend* and a Stelco Annual Report (1986).

Sub-series B: Newsletters, 1951, 1972-1989 (non-inclusive)

- 4.10-4.18 *Stelco Flashes*, 1951, 1972-1975, 1980-1983.
- 4.19-4.23 *Stelco Today*, 1984-1987, 1989.
- 4.24 *Stelco News*, 1986.